



Fruitisimo.

FRUITISIMO EXPANSION

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- Fruitisimo is a leader in the healthy beverage and smoothie industry.
- Our goal is rapid and stable growth, and we are looking for new opportunities to open stores in various locations.
- This presentation introduces our expansion opportunities and invites potential partners to collaborate.

100 +
STORES

MORE THAN
100,000
CUSTOMERS
PER MONTH

Annual
revenue
of 15 million €.



LIVE WHAT YOU LOVE

"...is our shared slogan that expresses health, an active lifestyle, fun, smiles, and passion. This is the key strength of Fruitissimo, our 'secret recipe.' It's not about the fastest blenders or the best juicers – it's about the people! We love what we do, and we want you to feel it with every visit. A quick solution for a healthy lifestyle."



OUR PRODUCTS

- Juices and Fruit Cocktails
- Smoothies and Protein Drinks
- Fruit Sorbets and Homemade Ice Cream
- Freshly Ground Coffee, Coffee Drinks
- Healthy Snacks, Homemade Cakes



Flexible Fruitissimo Store Formats

- Street: Stores located on busy streets for direct interaction with pedestrians.
- Shopping Center: Ideal for steady foot traffic and regular business.
- Kiosk: Mobile sales stands for quick and efficient sales.
- Mobile Store Format: Sales at events, festivals, and markets.



Partner Opportunities

- We are looking for B2B partners for the expansion of our stores.
- If you are a developer or commercial space owner, we would love to connect with you and discuss collaboration opportunities.
- Fruitissimo offers growth and support for our partners.



Advantages for Our Partners

- A strong brand with a growing customer base.
- Support and training for our partners.
- Flexibility in various store formats that can be tailored to any location.
- Quick return on investment and an attractive business model.





CONTACT US

- Learn more about collaboration opportunities and terms for opening a new store.
- Contact us for more information and start the expansion of Fruitisimo in your location.
- Location proposal form and further details available on our website.
- Email and phone contact for consultations and inquiries.

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